

Community Resource Center  
Annual Gala Event

*Celebrating 30 Years*

September 26, 2009 — Del Mar, CA

**Community Resource Center intends to raise over \$150,000 to fund vital programs that shelter abused women and children, assist low-income families in crisis, and prevent hunger and homelessness.**

**Event Summary**

**What:** Community Resource Center Annual Fundraising Gala  
**When:** September 26, 2009  
**Time:** 6:00 – 10:00 PM  
**Where:** Del Mar Fairgrounds Mission Tower  
**Guests:** Over 300 guests expected  
**Cost:** \$150 Early RSVP ticket through August 31  
\$175 per ticket after August 31  
\$1,500 per Table of 10  
**History:** Expected to sell out again this year



**Sponsorship Benefits**

Based on the level of support, your business can reach thousands of community members in many different formats, all while supporting a great cause.

- ✓ Newsletter – circulation **6,000** households
- ✓ Event Invitation – minimum **2,000** recipients
- ✓ Signage at Event and Recognition in Event Collaterals
- ✓ Website Links
- ✓ Tickets or Table at Event



**This year our Annual Gala is a celebration of Community Resource Center. For 30 years our model programs have provided safety, stability, and a path to self-sufficiency to countless households in crisis. Thousands of supporters, volunteers, and staff members have helped us reach this milestone. We hope you can join us in celebration.**

Community Resource Center is a 501(c)(3) charitable tax-exempt organization. Tax ID: 95-3497926

650 Second Street • Encinitas, CA 92024 • (760) 230-6305 • [www.crcncc.org](http://www.crcncc.org)

# Community Resource Center Annual Gala Event

## *Celebrating 30 Years*

### Sponsorship Levels

#### **\$15,000 Platinum Sponsor**

- Preferred logo placement on publicity materials
- Full-page COLOR advertisement in Commemorative Program (7½ X 10)
- Full-page COLOR advertisement in post-event CRC Newsletter
- **Recognition in event advertising in the *San Diego Union Tribune***
- **\$1,000 credit toward winning bid made on any one LIVE AUCTION item**
- Featured signage at Gala and remaining CRC events in 2009
- Name mention on all press releases
- Prominent logo placement on home page and event page of CRC Website
- 1 VIP table (10 seats) at Gala

#### **\$10,000 Gold Sponsor**

- Prominent logo placement on publicity materials
- Full-page COLOR advertisement in Commemorative Program (7½ X 10)
- ½ page COLOR advertisement in post-event CRC Newsletter
- Featured Signage at Gala
- Name mention on all press releases
- Prominent logo placement on event page of CRC Website
- 1 VIP Table (10 seats) at Gala

#### **\$5,000 Silver Sponsor**

- Logo placement on publicity materials
- ½ page COLOR advertisement in Commemorative Program (7½ X 5)
- ¼ page COLOR advertisement in post-event CRC Newsletter
- Featured Signage at Gala
- Prominent logo placement on event page of CRC Website
- 4 Tickets to Gala

#### **\$2,500 Bronze Sponsor**

- Logo placement on publicity materials
- ¼ page COLOR advertisement in Commemorative Program (3½ x 5)
- ⅛ page COLOR advertisement in post-event CRC Newsletter
- Signage at Gala
- Logo placement on CRC Website
- 2 Tickets to Gala

#### **\$1,000 Community Partner**

- ¼ page COLOR advertisement in Commemorative Program (3½ x 5)
- Logo Recognition (Color) in post-event CRC Newsletter
- Logo placement on CRC Website

# Community Resource Center Annual Gala Event

## *Celebrating 30 Years*

### More Support Options

Show your support by placing a personal or business Tribute Ad in our professionally-printed Commemorative Program. Pay tribute to CRC, a staff or board member, or your favorite CRC program. See easy-order templates on last page.

Support Amount	Ad Size in Commemorative Program	
\$1,000	HALF PAGE (7½ X 5)	Grayscale / BW
\$500	Quarter Page (3½ x 5)	Grayscale / BW
\$250	Business Card Size (3½ x 2)	Grayscale / BW
\$100	Text Only (Name + 1 message line)	Grayscale / BW

### Why Support One of Our Events?

Community Resource Center is the **primary provider of social services** in the North County Coastal area, and its events and programs receive **considerable publicity throughout the County**. Our community support base is unparalleled among non-profit organizations in North County. In fact, more than **200 organizations** continuously support a Community Resource Center program or event, and over **2,000 individual volunteers** choose to dedicate their time and talents to what we do.

### Organization Profile

Community Resource Center, North County San Diego's only comprehensive Social Services and Domestic Violence agency, provides critical services for over **7,500 individuals annually**. Community Resource Center services include the following:

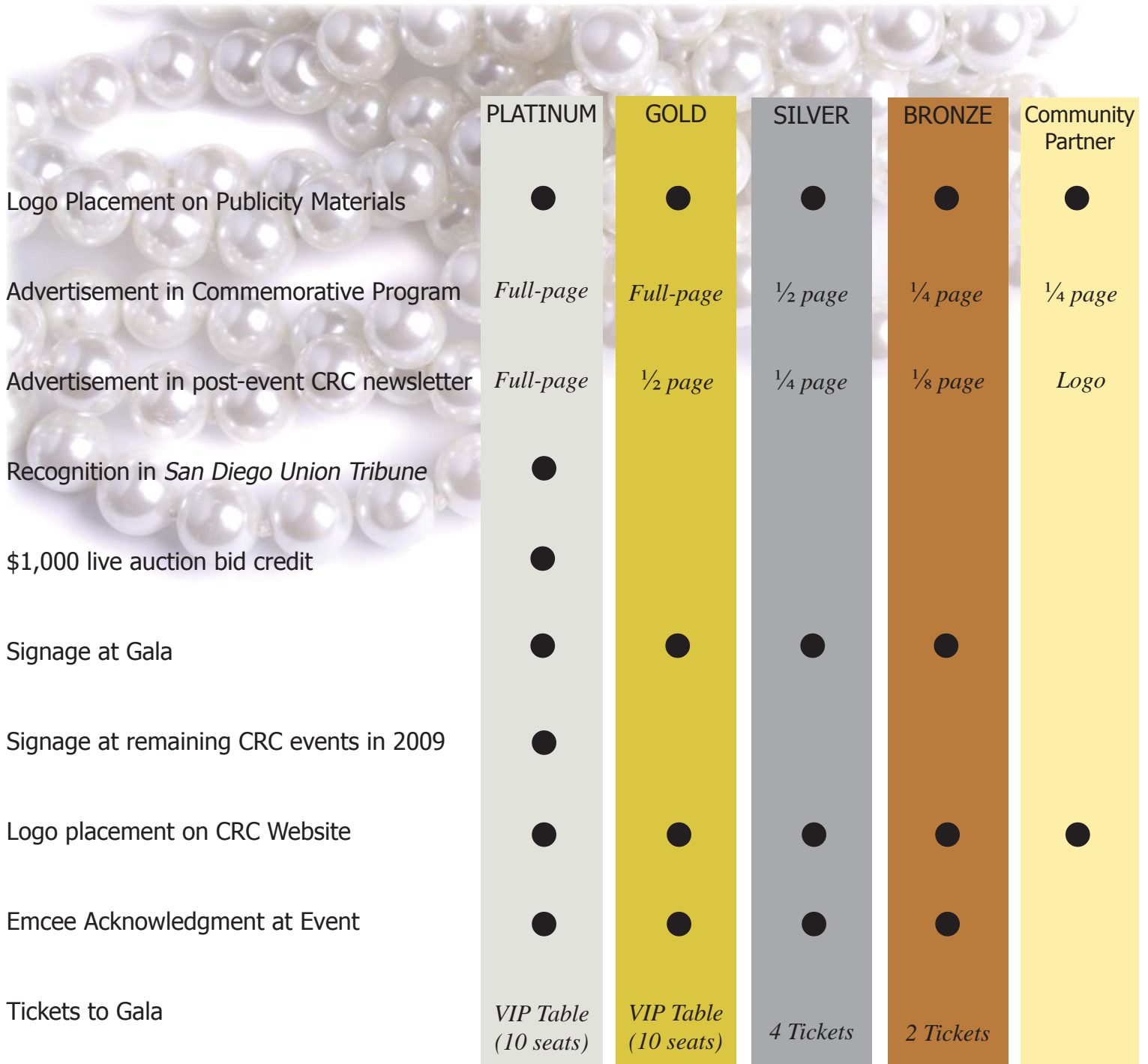
- Carol's House, a 24-bed Domestic Violence Emergency Shelter
- Transitional Housing & Services for domestic violence survivors
- Therapeutic Services for Children traumatized by domestic violence
- Comprehensive Food Programs
- Homeless Prevention and Intervention
- Financial Literacy Programs and Employment Preparation Assistance

Community Resource Center follows the guiding principle that every person deserves the opportunity to live independent and violence-free lives. Our programs provide **SAFETY, STABILITY**, and a path to **SELF-SUFFICIENCY**.

# Community Resource Center Annual Gala Event

## *Celebrating 30 Years*

### Sponsorship Benefits



	PLATINUM	GOLD	SILVER	BRONZE	Community Partner
Logo Placement on Publicity Materials	●	●	●	●	●
Advertisement in Commemorative Program	<i>Full-page</i>	<i>Full-page</i>	<i>1/2 page</i>	<i>1/4 page</i>	<i>1/4 page</i>
Advertisement in post-event CRC newsletter	<i>Full-page</i>	<i>1/2 page</i>	<i>1/4 page</i>	<i>1/8 page</i>	<i>Logo</i>
Recognition in <i>San Diego Union Tribune</i>	●				
\$1,000 live auction bid credit	●				
Signage at Gala	●	●	●	●	
Signage at remaining CRC events in 2009	●				
Logo placement on CRC Website	●	●	●	●	●
Emcee Acknowledgment at Event	●	●	●	●	
Tickets to Gala	<i>VIP Table (10 seats)</i>	<i>VIP Table (10 seats)</i>	<i>4 Tickets</i>	<i>2 Tickets</i>	

**FULL PAGE = 7 ½ x 10**

*Actual Size Shown Here*

## CELEBRATE OUR WORK!

All Sponsorship ads are in COLOR  
All Tribute ads are in Grayscale/BW

Commemorative Program is professionally printed.  
Free graphic design available upon request.



**QUARTER PAGE = 3 ½ x 5**

*Actual Size Shown Here*

**HALF PAGE = 7 ½ x 5**

*Actual Size Shown Here*

**Business Card Size = 3 ½ x 2**

*Actual Size Shown Here*



# ORDER FORM

## 2009 Annual Gala – Celebrating 30 Years

### 1. YES, we would like to support and sponsor your 2009 Gala – Celebrating 30 Years

- \$15,000 Platinum Sponsor     
  \$10,000 Gold Sponsor     
  \$5,000 Silver Sponsor  
 \$2,500 Bronze Sponsor     
  \$1,000 Community Partner

Sponsorship benefit packages include color ads in our professionally-printed Commemorative Program. LARGER PRINT ADS in 2009! Program finish size is 8 1/2 x 11. Please see art work, logo, and deadline information at bottom of form.

SPONSOR NAME(s) as you wish it to be recognized in event materials:

\_\_\_\_\_

### We are unable to sponsor your event, but would like to support CRC by placing a Tribute Ad:

- Half-page / \$1,000     
  Quarter-page / \$500     
  Business Card Size / \$250     
  Text Only / \$100

Tribute ads are printed in BW-Grayscale in our Commemorative Program. If you want us to create your ad for you, please see following pages for easy-order guide and sample tribute ads.

### 2. Payment

- Enclosed is a check made payable to Community Resource Center  
 Charge my credit card (circle one):      VISA      MasterCard      AMEX

Card # \_\_\_\_\_

Expiration \_\_\_\_\_ Signature \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Address \_\_\_\_\_ City /State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

### 3. Please mail or fax completed form to Suzie Colby at Community Resource Center

Address: Community Resource Center, 650 Second Street, Encinitas CA 92024  
 Fax: (760) 753-0252 / Attn: Suzie Colby

For more information about sponsorship and other opportunities, please contact Suzie Colby at (760) 230-6305 or [scolby@crcncc.org](mailto:scolby@crcncc.org)

**DEADLINES for ART WORK & LOGO**

- Logo Placement on Invitation for Commitments received by July 10, 2009
- Deadline for Inclusion in Commemorative Program & Other Event Materials: **September 10, 2009**
- Preferred Formats: TIFF, EPS, JPG (high resolution, CMYK) or press quality PDF
- Files should be emailed to Suzie Colby at [scolby@crcncc.org](mailto:scolby@crcncc.org)
- CRC can create all art work for Sponsor Ads or Tribute Ads upon request
- Upon receipt of your order form, CRC will contact you to offer further assistance



# TRIBUTE ADVERTISEMENTS

✓ If you want CRC to create an ad for you, complete this page and submit with your order form. If you are submitting your own finished ad, skip this page.

✓ CRC will show you a proof of your tribute ad before it is printed

1. Tribute Type - Choose ONE. Direct your tribute to CRC for its 30 years of service, or salute a CRC program, a staff member, or a volunteer, etc. You may also place a tribute to CRC in memory of a loved one who supported our work.

Community Resource Center (CRC)

CRC Staff Member

CRC Board Member

CRC Volunteer / Supporter

Clearly print name of person here: \_\_\_\_\_

CRC Program or Service (Carol’s House, Social Services, Holiday Baskets, etc.)

Clearly print name of CRC Program or Service here: \_\_\_\_\_

Congratulations to Community Resource Center In Memory of \_\_\_\_\_

2. Message Type - Choose ONE:

Please add a standard message based on the type of Tribute that I chose above

Use my personalized message below (20 words or approximately 2 lines):

3. Your name (company or personal) exactly as you wish it to appear in your tribute:

\_\_\_\_\_

Submit this with your completed Order Form. You may also order by phone at (760) 230-6305.

➔ ➔ ➔ ➔ ➔ ➔ ➔ ➔ ➔ Examples on next page

## TRIBUTE ADVERTISEMENT EXAMPLES

We're so proud to be supporters  
of Carol's House & the  
Therapeutic Children's Center



Secret Angels of the Surf - Del Mar  
*Because Every Life Counts*

Congratulations to my dear friend, and  
CRC Board Member, Evelyn Weidner  
and to all of her fellow board members  
for incredible dedication to an  
incredible agency.

30 Years! Hat's Off! Audrey G.

### Text Only Examples

*To Our Daughter, Janette Kirk, who has worked at  
CRC for 7 years! Congratulations and we love you!*  
--Phil and Barbara Lynn & J.P.

*From all of us at the Encinitas Bicycle Retailer.  
Thanks CRC for all that you do and congrats!*

*We salute Lynne Bishop for more than 20 years of  
volunteering at CRC's Holiday Baskets.*  
--St. Patrick's Church - Women's Circle

*In memory of Danielle Merriman and in tribute to  
CRC's work with children. --Dean*

The Rotary Club of Carlsbad proudly salutes  
Community Resource Center for its 30 Years of Service!

