

Celebrating 30 Years

Join us in celebrating and supporting an agency that has been there for our community for 30 years.

“Helping where you can is what makes this country great, and it’s what makes this community great. Community Resource Center makes it easy to make a difference.”

— **Paul Ecke III, 2007 CRC Gala Honoree**



“CRC works with the community to make life better for all of us. They understand the value of partnerships.”

— **Peder Norby, 2008 CRC Gala Honoree**



CRC means **safety, stability**, and a path to **self-sufficiency** to over 7,500 people in our community every year. Abused women and children come to Carol’s House for emergency shelter and start new lives through our Comprehensive Domestic Violence Services. Local households in crisis are connected to critical resources through our Hunger and Homelessness Prevention Services. As the primary provider of social services in the

North County Coastal region, CRC has had a 150% increase in demand for services in the past year, amid dramatic state and federal budget cuts. Now, more than ever, we need your support.

— **Laurin Pause, CRC Executive Director**

CRC Board of Directors

Gary Kloehn - President
Carol Castetter - Vice President
Paul Redfern - Treasurer
Jane Valentine - Secretary
Nancy Atherton
Bob Benson
Janette Brock
Brenda Busher

Deacon Al Graff
Julie Hampton
Pat Kellenbarger
Danna Renee Laakmann
Duane Nelles
Mark O’Connor
Donna Marie Robinson
Evelyn Weidner

Advisory Board

Tracy Garmer
Gary Hudson
Sharon Kee
Veronica Seay





ORDER FORM

2009 Annual Gala – Celebrating 30 Years

1. YES, we would like to support and sponsor your 2009 Gala – Celebrating 30 Years

- \$15,000 Platinum Sponsor \$10,000 Gold Sponsor \$5,000 Silver Sponsor
- \$2,500 Bronze Sponsor \$1,000 Community Partner

Sponsorship benefit packages include color ads in our professionally-printed Commemorative Program. LARGER PRINT ADS in 2009! Program finish size is 8 ½ x 11. Please see art work, logo, and deadline information at bottom of form.

SPONSOR NAME(s) as you wish it to be recognized in event materials:

We are unable to sponsor your event, but would like to support CRC by placing a Tribute Ad:

- Half-page / \$1,000 Quarter-page / \$500 Business Card Size / \$250 Text Only / \$100

Tribute ads are printed in BW-Grayscale in our Commemorative Program. If you want us to create your ad for you, please see following pages for easy-order guide and sample tribute ads.

2. Payment

- Enclosed is a check made payable to Community Resource Center
- Charge my credit card (circle one): VISA MasterCard AMEX

Card # _____

Expiration _____ Signature _____

Cardholder Name _____

Address _____ City /State / Zip _____

Telephone _____ Email _____

3. Please mail or fax completed form to Suzie Colby at Community Resource Center

Address: Community Resource Center, 650 Second Street, Encinitas CA 92024
Fax: (760) 753-0252 / Attn: Suzie Colby

For more information about sponsorship and other opportunities, please contact Suzie Colby at (760) 230-6305 or scolby@crcncc.org

DEADLINES for ART WORK & LOGO

- Logo Placement on Invitation for Commitments received by July 10, 2009
- Deadline for Inclusion in Commemorative Program & Other Event Materials: **September 10, 2009**
- Preferred Formats: TIFF, EPS, JPG (high resolution, CMYK) or press quality PDF
- Files should be emailed to Suzie Colby at scolby@crcncc.org
- CRC can create all art work for Sponsor Ads or Tribute Ads upon request
- Upon receipt of your order form, CRC will contact you to offer further assistance

FULL PAGE = 7 ½ x 10

Actual Size Shown Here

CELEBRATE OUR WORK!

All Sponsorship ads are in COLOR
All Tribute ads are in Grayscale/BW

Commemorative Program is professionally printed.
Free graphic design available upon request.



QUARTER PAGE = 3 ½ x 5

Actual Size Shown Here

HALF PAGE = 7 ½ x 5

Actual Size Shown Here

Business Card Size = 3 ½ x 2

Actual Size Shown Here



TRIBUTE ADVERTISEMENTS

✓ If you want CRC to create an ad for you, complete this page and submit with your order form. If you are submitting your own finished ad, skip this page.

✓ CRC will show you a proof of your tribute ad before it is printed

1. Tribute Type - Choose ONE. Direct your tribute to CRC for its 30 years of service, or salute a CRC program, a staff member, or a volunteer, etc. You may also place a tribute to CRC in memory of a loved one who supported our work.

Community Resource Center (CRC)

CRC Staff Member

CRC Board Member

CRC Volunteer / Supporter

Clearly print name of person here: _____

CRC Program or Service (Carol’s House, Social Services, Holiday Baskets, etc.)

Clearly print name of CRC Program or Service here: _____

Congratulations to Community Resource Center In Memory of _____

2. Message Type - Choose ONE:

Please add a standard message based on the type of Tribute that I chose above

Use my personalized message below (20 words or approximately 2 lines):

3. Your name (company or personal) exactly as you wish it to appear in your tribute:

Submit this with your completed Order Form. You may also order by phone at (760) 230-6305.

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TRIBUTE ADVERTISEMENT EXAMPLES

We're so proud to be supporters
of Carol's House & the
Therapeutic Children's Center



Secret Angels of the Surf - Del Mar
Because Every Life Counts

*Congratulations to my dear friend, and
CRC Board Member, Evelyn Weidner
and to all of her fellow board members for
incredible dedication to an
incredible agency.*

30 Years! Hat's Off! Audrey G.

Text Only Examples

*To Our Daughter, Janette Kirk, who has worked at
CRC for 7 years! Congratulations and we love you!*
--Phil and Barbara Lynn & J.P.

*From all of us at the Encinitas Bicycle Retailer.
Thanks CRC for all that you do and congrats!*

*We salute Lynne Bishop for more than 20 years of
volunteering at CRC's Holiday Baskets.*
--St. Patrick's Church - Women's Circle

*In memory of Danielle Merriman and in tribute to
CRC's work with children. --Dean*

*The Rotary Club of Carlsbad proudly salutes
Community Resource Center for its 30 Years of Service!*

