



Visions & Voices

Community Resource Center is committed to breaking the cycle of family violence and reducing hunger and homelessness in our community

April — July 2007



GALA 2007 to Honor Paul Ecke III and The Ecke Family

Get out your dancing shoes and prepare for an evening of glitz and glam at the Del Mar Fairgrounds Sports Club!

Community Resource Center (CRC) is rolling out the red carpet for its annual gala fundraiser – “**Putting on the Ritz**” – on September 29th, and we want you to be there!

The event will also honor a “Star” in the community whose work and experiences align with the CRC mission to break the cycle of family violence and

reduce hunger and homelessness in our community. This year, CRC has chosen to recognize **Paul Ecke III and the Ecke Family** for their more than 80 years of notable dedication to improving the lives of children and families in Encinitas and beyond.



Paul Ecke III

“**Putting on the Ritz**” —Gala 2007 includes a dinner and program, over 125 auction items, live entertainment, and dancing. “I have a stellar committee working night and

day on this event, which promises to be an evening to remember,” says **Donna Marie Robinson**, this year’s Gala Chair.

More than 350 guests are expected to attend the charitable event which Gala 2007 Committee members hope will raise \$200,000 for CRC programs that shelter abused women and children, assist low-income families, and help the homeless transition off the streets.

Please See Back Page for Event Registration Info

Social Venture Partners Select Community Resource Center

On one hand you have 140 dedicated entrepreneurial philanthropists. On the other hand, you have a service agency that supports over 10,000 people in our community every year. Put it together and you get a unique and exciting partnership between the **San Diego Social Venture Partners (SDSVP)** and Community Resource Center (CRC)!

CRC is extremely proud to announce that we have been selected as an “investee” by the SDSVP. Over a three-year commitment period, CRC will not only receive cash grants, but also hundreds of thousands of dollars in in-kind professional business consulting services.

Established in 2001, SDSVP has pioneered a new form of giving in San Diego – **venture philanthropy**.

Morgan Day and Bob Papera of SDSVP are already working closely with CRC as “Lead Partners” focusing on strategic

planning, board education and development, information technology solutions, and program development. SDSVP will also be a key player as CRC embarks on a major organizational transformation with the construction of additional Transitional Housing units for survivors of Domestic Violence.

Established in 2001, SDSVP has pioneered a new form of giving in San Diego – venture philanthropy. Applying a venture capital model to support solutions to community needs, SDSVP works directly with non-profit organizations devoting time, expertise, and funding to support their efforts. The 2007 Annual Grant process sought proposals

from organizations fighting Hunger and Homelessness. CRC’s proposal to increase the Food Stamp registration rate among

Encinitas residents was just the kind of outcome-based program that SDSVP embraces.



Morgan Day and Bob Papera

CRC Executive Director, Laurin Pause, is particularly energized to have the involvement of SDSVP. “The entire staff and board of CRC is thrilled to have the skills and passion of SDSVP involved in our organization. We are already experiencing a positive strategic shift in approach to our services thanks to the involvement of SDSVP partners.”

Spring Events Break More Records



Denise Brown with Ruth Lewis, who started the CRC English Tea more than 11 years ago.

12th Annual English Tea

When domestic violence awareness and prevention advocate Denise Brown spoke to a sold out English Tea crowd of 250 guests in March, silence was the theme of the day.

Guests sat silent and spellbound as Denise recounted her personal journey from the murder of her sister, Nicole Brown Simpson in 1994, to her place now as one of the most visible proponents of ending the silence that often surrounds domestic violence.

Former news reporter Kim Edwards acted as emcee and the guests (including councilmembers from Encinitas and Solana Beach) heard a moving story of hope from "Jane" – a domestic violence survivor receiving shelter from CRC. Over \$30,000 was raised to support CRC programs.

Thank You to Our ENGLISH TEA 2007 Sponsors

Jenny Craig, Inc. **San Diego National Bank**
ProFlowers **Advanced Mailing Services**
Kiwanis Club of Carlsbad

Garden Tour & Plant Sale

Evelyn Weidner will quickly admit that it's her job to come up with 100 ideas. It's our job to figure out the two or three that we can actually do. Evelyn also recognizes a great idea when she hears one. When Paul Ecke III suggested donating Pack Trial plants to sell as part of our annual Garden Tour, she knew right away that this was a winner!



Evelyn Weidner

Thanks to the generosity of the Ecke Ranch and the support of scores of volunteers, our garden hosts, and over 400 attendees, CRC's 6th Annual Garden Tour was the most successful ever. Tour and charity plant sale proceeds meant over \$20,000 for our programs. Evelyn and Ecke Ranch are already on board for next year's tour—check our Website for more info!

Thank You to Our 2007 Garden Tour & Plant Sale

ROSE Sponsors
Ecke Ranch
Proven Winners **Hydro-Scape Products, Inc**

from the Executive Director

As you can tell by the articles in this newsletter, CRC staff continues to successfully plan and execute events, help clients, and be a voice in our community.

With our new foundation in place, we are now ready to embark on several new projects. CRC, along with other North County non-profit agencies and city officials, is actively addressing the need for a winter shelter program in North County this year. As noted within, we are also launching a comprehensive Food Stamp Program with very ambitious goals. Finally, CRC is in the early design stages of building additional affordable housing units in our community.

I look forward to working with you to address issues that affect all of us in the community.

Laurin Pause

ROCKER OF AGES

A THRIFT STORE ITEM FINDS A NEW HOME

When newly married Mary and Jerome M. spotted a Mission-style rocking chair in CRC's thrift store, they both said aloud, "Oh, look!" They saw; they sat; they loved; they purchased. "I love it!" said Mary. "It's perfect."



The chair had been donated the day before by Danielle T. "It belonged to my Aunt Irene," says Danielle. "As a kid, I used to sit in it all the time. I inherited it when my aunt passed away. The problem was that my husband and I just purchased a new living room set; we had no room for it! I thought of CRC right away. I donate things to CRC, because I know that CRC will use the money to provide food and shelter for someone in need. I was grateful CRC was there to help me honor my aunt's memory."

Somewhere out there, Mary and Jerome are happily rocking away, grateful for the same thing.

Thrift Store Info: (760) 753-2200

CRC Thrift Stores Help Fund Our Programs
Donate. Shop. Change a life today.

Domestic Violence Awareness Month — OCTOBER




OCTOBER is Domestic Violence Awareness Month—CRC invites you to participate in its awareness activities.

NOT TO BE FORGOTTEN RALLY IS OCTOBER 3

The San Diego Domestic Violence Council's Shelter & Support Services Committee is once again organizing the **Not to Be Forgotten Rally** in observance of Domestic Violence Awareness Month. CRC is Co-Chair of the committee this year and encourages CRC staff, survivors, supporters, and volunteers to attend the annual event. The **Not to Be Forgotten Rally** pays tribute to those who have lost their lives to domestic violence, honors those who have survived, and encourages the community to help end the cycle of family violence that causes the death of 4,000 women every year.



WHEN: October 3, 2007 — 11:30 AM to 2:00 PM
WHERE: Civic Center Plaza — Downtown San Diego
ACTIVITIES: Speakers, Downtown March, Resource Fair, Teen Performances Food, Children's Art Auction and MORE!

-  CRC will receive a Proclamation at Encinitas City Hall on October 10 at 6:00 PM.
-  CRC has coordinated an exhibit of original art work at Encinitas City Hall in October as part of its domestic violence awareness campaign. Don't miss it!
-  Visit our Website for updated information and resources: www.crcncc.org

NEW!

Domestic Violence Support Group

CRC is now offering a community-based Domestic Violence Support Group... a safe space for survivors of relationship abuse to share their feelings and experiences in order to grow toward collective healing.

WHEN:
Tuesday evenings — 6:00 to 7:30 PM

WHERE:
CRC's Counseling Department — Encinitas

COST:
\$10 per session

Please call (760) 753-8300 for information and registration.

CRC Improves Access to Food Stamp Program



Food Stamps have been replaced by an automated debit card giving users more privacy and confidentiality when making their purchases.

Unfortunately, not all eligible Encinitas residents are benefiting from the modernized program. In fact, only 4% of over 3,000 families who could receive Food Stamps, actually do.

That's over 2,800 hungry and vulnerable families in Encinitas alone.

These factors and others have prompted CRC to create the *Food Stamp Outreach, Education, and Application Assistance Program*.

Through this program, CRC will assist families eligible for Food Stamps and work with them on barriers that have prevented them from applying in the first place. Some don't know that they're eligible, while others have been denied because they simply didn't fill out the form correctly.

We've just started the program, but we're already seeing results as this story attests!

Mary came to CRC after having recently become disabled. With her severely limited income, she needed food assistance. A CRC Case Manager met with Mary, did a Food Stamp Pre-Screening and found her to be eligible. Our Case Manager assisted Mary with her application, and within four days, Mary received an appointment with the Food Stamp office. Mary brought the required documentation to her appointment and received her EBT (Electronic Benefits Transfer) card that very day!

Clients often wait at the Food Stamp Office for hours only to find out they have to return with additional documentation and then come back again for orientation. These appointments can be spaced weeks apart. Three trips and weeks without a completed application is not unusual.

CRC's goal is to ensure that more eligible

clients have experiences as positive as Mary's. The mail-in pilot program had a one week turnaround from the date Mary mailed her application in to the date she had her appointment. Mary arrived prepared and only had to visit the Food Stamp Office once and was given her orientation and EBT card at the same time.

With the added support of San Diego Social Venture Partners, CRC has established a goal to increase the number of residents receiving the benefit to well over the 27% average San Diego County rate, and establish a working model that can be replicated throughout the county.

Community Resource Center

650 Second Street • Encinitas CA 92024 • (760) 753-1156

www.crcncc.org



CRC LOCATIONS

Encinitas Furniture Store
650 Second Street
Encinitas, CA 92024
Phone: (760) 753-4624

Encinitas Thrift Store
642 Second Street
Encinitas, CA 92024
Phone: (760) 753-8222

Solana Beach Thrift Store
524 Stevens Street
Solana Beach, CA 92075
Phone: (858) 481-0650

Carlsbad Thrift Store
3091 Roosevelt Street
Carlsbad, CA 92008
Phone: (760) 729-5209

San Marcos Thrift Store
208 S. Rancho Santa Fe
San Marcos, CA 92069
Phone: (760) 734-3872

Important 2007 DATES

August 7	Wine Tasting Event at FIREFLY Grill & Wine Bar
August 28	Fall Domestic Violence Training Classes Begin
September 29	Gala 2007 — Putting on the Ritz
October 1-31	Domestic Violence Awareness Month
October 1	Holiday Baskets Drives Begin
October 3	Not To Be Forgotten Rally
December 14-16	Holiday Baskets Distribution

Thrift Store Donations
(760) 753-2200

Domestic Violence Hotline
(877) 633-1112

A Special Thank You To . . .

Price Charities for its two-year commitment totaling \$80,000 to CRC's Therapeutic Children's Center through the Weingart-Price Fund at The San Diego Foundation. With their support, we are expanding our services to the child victims of domestic violence.

The Tri-City Hospital Foundation for their \$15,000 grant also supporting children in our domestic violence program.

The Howard Charitable Foundation, Money/Arenz Foundation, QUALCOMM, Rotary Club of Encinitas, Sempra Energy and CitiGroup Foundation for all of their generous support.

The Golden State Fence Company for donating the materials and labor to install a much-needed new fence.

CRC regrets the omission of these generous donors from our 2006 Annual Report:

Pat and Jack Thomas
Duane and Lynn Nelles
John and Gwendolyn Jansma

Frances White for contributing to CRC's Endowment Fund at the Rancho Santa Fe Foundation.

Carol Castetter and Virginia Van Meter for designating CRC as a beneficiary in their Estate Plans.

For more information about establishing your own legacy for the community, please contact CRC's Development Director, Mark Greenberg, at (760) 753-1156 x 1307 or mgreenberg@crcncc.org.



Save the Date!

Putting on the Ritz

CRC Annual Gala
September 29, 2007
6:30 to 10:30 PM

Register ONLINE at www.crcncc.org

FIREFLY Grill & Wine Bar Wine Tasting Event

Tuesday - August 7th
5:30 to 7:30 PM

Join Chef-owner, Jim Barrasso and CRC at the FIREFLY for hors d'oeuvres and fine wine!

Please Register ONLINE
www.crcncc.org